

## SUMMARY

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### COOPERATIVE MOVEMENT: THEORY AND PRACTICE

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#### **Consumer Cooperation and Innovation. P.**

The paper looks at the potential of innovative co-operative activities and examines how this potential can be realized taking into account the special features of a co-operative business model.

Key words: innovation potential, special features of a co-operative business model, official data on innovations.

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#### **Cooperatives and Environmental Sustainability. P.**

The article considers the role of cooperatives in the formation of Environmental Economics. The special attention is paid to the economic activity aimed at the reduction and elimination of the negative human impact on the environment, the rational use of renewable energy sources, and the production of ecologically - friendly products. The activities of cooperatives correspond to the new strategy of the European Commission on corporate social responsibility.

Key words: cooperation, corporate social responsibility, environmental management, environmental cooperatives.

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#### **The Largest World Co-operatives: Development Trends. P.**

The paper analyses the current trends in the development of a co-operative business model, in particular the largest world co-operatives. The analysis is based on the data of two ICA projects: “Global 300” and “World Co-operative Monitor” for the years 2008-2012. It allows us to conclude that co-operatives proved to be resilient at the time of the economic crisis.

Key words: co-operative business model, resilience, “Global 300”, “World Co-operative Monitor”, International Co-operative Alliance.

### ICA NEWS

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#### **Blueprint for a Cooperative Decade: Main priorities. P.**

The article analyzes the main priorities of a cooperative business model development proposed in “Blueprint for a Cooperative Decade” which was published by ICA in 2012. It

studies a set of approaches to achieve the main aim of the Cooperative Decade - “2020 Challenge”.

Key words: Blueprint for a Cooperative Decade, cooperative business model, International Cooperative Alliance, participation, sustainability, identity, supportive legal framework, capital.

## TOPICAL ECONOMIC ISSUES

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### **The Analysis of the Tax Administration Influence on the Crisis Management Efficiency. P.**

The paper focuses on the trends and the results of the operation of the tax authorities in Russia ensuring bankruptcy procedures. It also examines the problems of tax administration and its influence on the efficiency of crisis management and provides recommendations on strengthening control functions for financial improvement of enterprises.

Key words: bankruptcy, tax authorities, crisis management

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### **Comparative Evaluation of the Russian Trade Industry. P.**

The paper examines criteria of macroeconomic efficiency of the trade industry in Russia and developed countries using historical approach and comparative analysis. It also focuses on the reasons for lagging of the Russian trade industry behind leading world practices. The authors attempt to prove that the degree of trade concentration doesn't influence prices.

Key words: modern trade formats, level of industry consolidation, direct and indirect antitrust regulation of trade.

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### **Corporate Control in the System of Economic Relations. P.**

The article analyzes the economic essentials of corporate control. It summarizes the theoretical approaches to the analysis of the most common types of corporate control in the modern economy. The author examines some characteristics of the main forms of corporate control.

Key words: corporate control, corporation, control group.

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*Permyakova N. V., Head of the Paid Services Department, Novosibirsk State Clinical Hospital, Novosibirsk, Russia*

### **Social and Economic Prerequisites of the Medical Services Market Development in the Russian Federation. P.**

Modernization of the healthcare system in Russia is characterized by new laws and regulations which increase the powers and financial independence of medical institutions. At the same time the healthcare industry is still regulated by the state and consists to a large extent of non-profit socially important organizations. World best practices using a variety of different approaches to the healthcare economy prove to be highly efficient in creating a good image, attracting customers, decreasing costs and developing competitiveness in the developing medical services market.

Key words: medical services market, paid services, healthcare services economy.

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*Lishuk E. N., PhD in Economics, Associate Professor, Department of Audit, Siberian University of Consumer Cooperation, Novosibirsk, Russia.*

#### **Management Audit & Consulting. P.**

The paper provides insights into the modern type of audit which is management-oriented. The authors look at the essentials of management audit and its role in the modern economy.

Key words: management audit, consulting, management-oriented audit, audit activities, control.

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#### **Systems of Normative Regulation in Auditing Accounting Estimates. P.**

The paper analyses the problems of forming and updating the normative basis of the Russian audit, in particular the audit of accounting estimates. It looks at the legal nature of the audit of accounting estimates and describes the modern sources of law regulating this sphere.

Key words: accounting estimates, normative regulation, sources of law, system of audit standards.

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#### **Developing the Concept of Economic System Sustainability. P.**

The paper deals with the issue of sustainability as an important factor of the effective functioning of an economic system. The author summarizes the main approaches to researching sustainability of an economic system.

Key words: sustainability of an economic system, stability, concept, essence, forming factors.

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#### **Assessing Competitiveness of Services Provided by Trade Enterprises. P.**

The article addresses the issue of assessing competitiveness of services provided by retail enterprises, which should be carried out on a regular basis. The paper suggests using a methodology of services assessment developed by the author and tested in the activities of toy retail companies in the city of Chita, Russia.

Key words: service sector, quality, competitiveness, indicators and criteria of retail

services competitiveness, average price index, weight ratios.

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**Methodology of Assessing the Provision of the Region Population with Retail Services. P.**

The paper examines methodological approaches to assessing the provision of the region population with retail services and includes the aims and principles guiding these approaches. The author develops a set of indicators used to analyze the provision of population with retail services in accordance with regional consumer market segments and sustainment standards of a certain sector.

Key words: retail, retail formats, retail chains, population, region (territory), indicators.

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**Statistical Analysis of Regional Food Independence. P.**

The paper analyses the trends in the production of major agricultural products and the food sufficiency level in the Novosibirsk region.

Key words: production and consumption, statistical analysis, food independence, agricultural production, the Novosibirsk region.

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**Internal Marketing Communications in Organizations. P.**

The article looks at the concept of internal communications in an organization from a marketing perspective. The author identifies connection between the employees' needs and communications needs, and proposes an algorithm of developing an effective system of PR in an organization.

Key words: internal marketing, internal marketing communications, communications needs of an organization, PR, internal PR.

## **MATHEMATICAL METHODS IN ECONOMICS**

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**Method of Processing Data from Statistical Research Questionnaires. P.**

The paper focuses on the system approach to processing questionnaire data. The author proposes an algorithm of questionnaire data processing and illustrates it on an example.

Key words: quantification, information array, integral estimation, weight of an indicator, questionnaire data, system approach.

## **EDUCATION ISSUES**

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**Teaching Information Competency to Economics Students. P.**

The article addresses the issue of teaching information competency to Economics students which is driven by the requirements to the level and content of professional education in accordance with an activity-based approach.

Key words: competence, information competency, information culture, activity-based approach.

## **TECHNOLOGY, QUALITY AND SAFETY OF CONSUMER GOODS**

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**Fermented Milk Products: Innovative Production Technologies. P.**

Keeping the normal intestinal tract microflora is one of the factors of a person's good health. The article examines one of the innovative approaches: using propionate bacteria in the production of fermented milk products with the addition of dietary fibers.

Key words: microorganisms, propionate bacteria, dietary fiber, functional nutrition, prebiotics.

## **LEGAL ISSUES IN A MODERN SOCIETY**

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**Law Issues of Franchise Agreement. P.**

The author of the article suggests developing consistent terminology for commercial concession agreements, clear-cut definitions to be used by citizens and law enforcement bodies.

Key words: commercial concession, franchising, franchising agreement, a package business license.

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**Constitutional Protection of the Right for Private Land Ownership. P.**

The article examines the right for private land ownership, the role of the Constitutional Court of the Russian Federation in the exercise of the right for private land ownership by the citizens of Russia. It focuses on some problematic issues of judicial defense of the private land ownership rights.

Key words: private property, citizens of the Russian Federation, the Constitutional Court of the Russian Federation, land property, judicial defense, ownership right, right of use, right of disposition.