MANAGEMENT

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Risks of a Modern Organization: Management Features and a Complex of Measures to Mitigate Risks. P. 3.

The article examines the organization's risks, evaluates the organization's risk management activities, and proposes an algorithm for developing measures to reduce them. Based on a study of the risks of an organization producing freight railway rolling stock, a set of measures is proposed to reduce the identified risks. The research methodology is based on a systematic approach to the objects and processes being studied, which determined the use of general scientific and special methods.

The developed set of measures to reduce the risks of an organization producing freight railway rolling stock is systemic in nature and makes it possible to replicate the developed matrix to any similar enterprises, since the structure of the complex includes the name of the identified risks, specific strategies and activities to reduce these risks, terms for the implementation of activities and those responsible for their implementation.

The proposed approaches to assessing the effectiveness of an organization's risk management activities, namely, the analogy approach, the goals-based approach, the benefit-based approach, and the self-assessment approach allow implementing a full-fledged systematic approach to risk management. The results of the study are of a scientific and practical nature, and can be applied when creating a risk management system in organizations.

Keywords: risks of an organization, manufacturer of railcar manufacturing products, identification and assessment of risks, risk reduction tools, risk management system.

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Studying the Influence of Leadership Styles in Business Organizations on Labor Productivity. P. 18.

The research is devoted to the nature of leadership, leadership styles and their impact on the productivity of personnel in commercial organizations in Mongolia. The study was conducted to determine the leadership style of managers of Mongolian business organizations, identify factors influencing the effectiveness of their work and determine the possibility of influencing the productivity of employees. The work studies labor productivity indicators and methods for measuring them, presents the results of surveys and interviews with leaders and managers of business organizations in Mongolia. Based on the results obtained, the main conclusion is drawn that, using leadership styles in the right combination can make the leadership flexible, and the leader's influence - fast, intensive and effective.

Keywords: leadership, types of leadership, leadership styles, management, business organizations, labor productivity.

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Domestic and Foreign Experience in Identifying and Assessing the Most Critical Risks in Brokerage Activities. P. 32.

The article discusses the main approaches and methods for identifying and assessing critical risks in brokerage activities used in Russia and abroad. The authors apply methods of comparative analysis, the monographic method, the method of validity, the abstract-logical method, etc. The scientific novelty of the study consists in a comparative approach to determining the main differences and similarities in the methods of identifying and assessing critical risks in the activities of Russian and foreign brokerage companies. The research objective is to improve methods for identifying and assessing the most critical risks in Russian companies based on the study of domestic and foreign experience. The practical significance of the study lies in the recommendations to Russian brokers to implement CVaR models that allow using more accurate and flexible approaches: the Monte Carlo historical scenarios and method. It is also proposed to develop stricter standards for maintaining liquidity and reserving capital for cases of unforeseen financial burdens, and to accelerate the implementation of artificial intelligence to identify, assess and minimize critical risks in Russian brokerage companies.

Keywords: uncertainty, risk, critical risk, brokerage, methods of risk identification and assessment.

REGIONAL AND SECTORAL ECONOMICS

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Trends in the Development of the Sector of Freight Transportation Services. P. 44.

This article is devoted to the study of the road freight transportation market as part of the service sector. The purpose of this work is to study the situation on the road freight transportation market. The object of this study is the transportation of goods by road, and the object of observation is the Siberian Federal District and its regions. The paper summarizes and systematizes the results of the analysis of the freight transportation market by road in the regions of the Siberian Federal District for 2012-2022, identifies problems and trends in the situation on the truck transportation market in the regions of the Siberian Federal District. The obtained research results can be used by specialists and business entities engaged in freight transportation by road in the regions of the Siberian Federal District, researchers, teachers and students of educational institutions in economic fields and specialties.

Keywords: service sector, road transport, freight transportation, road network, Siberian Federal District.

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Investment Trends in Agriculture in the Novosibirsk Region. P. 62.

The article analyzes the current state and prospects of investment activity in the agro-industrial complex of the region. The study is based on data from 2014-2023 and includes an analysis of investment dynamics, structure and volume of financing, as well as identification of key factors affecting investment attractiveness. The author emphasizes the need to intensify investments and digital transformation to ensure food security and sustainable agricultural development. Special attention is paid to the role of government support and innovative technologies in improving the efficiency of agriculture. The article also examines the specific features of the region, such as natural and climatic conditions and their impact on investment activity. In conclusion, it draws conclusions about the need to optimize investment policy and offers recommendations for increasing the investment attractiveness of the region.

Keywords: investment, agriculture, agro-industrial complex, digital transformation, food security, innovation, Novosibirsk region.

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Assessment of Production Potential under Conditions of Digital Transformation: Methodological Approaches. P. 77.

The study is devoted to the assessment of production potential in the conditions of digital transformation, with a focus on methodological approaches that allow a thorough analysis of the impact of digitalization on production processes in modern organizations. The main objective of the work is to identify the factors that determine the effectiveness of the implementation of digital technologies in various sectors of the economy. The research is based on the theoretical analysis of relevant scientific literature, as well as empirical analysis of statistical data obtained from official sources. The key tasks are: systematization of existing approaches to the assessment of production potential, detailed analysis of the levels of digitalization at enterprises and identification of the relationship between the introduction of digital solutions and the efficiency of their functioning. The results of the study demonstrated that enterprises that actively use digital technologies show significantly better productivity and profitability indicators. The scope of the findings encompasses both research interests and practical recommendations for managers of organizations seeking to improve their competitiveness in a rapidly changing marketplace. In conclusion, the results of this study highlight the importance of a systematic approach to digitalization, which opens up new opportunities for the sustainable development of companies.

Keywords: digital transformation, production potential, methodological approaches, efficiency, analysis, innovation, statistics.